



TRAINING PROGRAMME

ON

DESIGN THINKING

FOR HRM

02 -06 DECEMBER 2024

GOA



HRM GROUP
NATIONAL PRODUCTIVITY COUNCIL
UTPADAKTA BHAVAN 5-6 INSTITUTIONAL AREA
LODHI ROAD, NEW DELHI - 110003

1. ABOUT NPC

National Productivity Council (NPC) is an autonomous organization under the Department of Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India. The present expertise available in NPC has a resource base of professionals from fields such as Economics, Industrial Engineering, Human Resource Management, Energy, Environment, IT, Project Monitoring and Evaluation, Research Studies and Baseline Surveys. In addition, services of external professionals and subject matter specialists are also sought on need basis, depending upon the nature and scope of work. NPC extends services from its headquarter at New Delhi and 12 regional offices across the country manned by more than 100 full time professionals. NPC has professionals from diverse fields to provide Consultancy, Capacity Building and Project Monitoring Unit (PMU) services to various organisations including Central Government Ministries and State Governments.

2. PROGRAMME THEME

Design Thinking is a human-centered approach to problem-solving and innovation that prioritizes understanding the needs, desires, and behaviors of users or stakeholders. Originally popularized in the fields of product design and technology, Design Thinking has increasingly been applied to various domains, including Human Resource Management (HRM). Design Thinking offers HR professionals a structured and empathetic methodology for addressing complex challenges related to talent management, employee experience, organizational culture, and workplace innovation. Design Thinking offers HR professionals a human-centric and iterative approach to addressing complex challenges and driving meaningful change within organizations. By applying Design Thinking principles and methodologies, HRM can become more responsive, innovative, and aligned with the evolving needs and expectations of employees.

3. LEARNING OBJECTIVES

This program has been designed for Participants to learn the principles of Design Thinking and how they can be applied to HRM, Learn how to design and prototype HR interventions that improve employee engagement, satisfaction, and productivity, Develop skills in rapid prototyping, experimentation, and adaptation to drive continuous improvement in HR practices. By achieving these learning objectives, HR professionals can leverage Design Thinking as a powerful tool for addressing complex HR challenges, driving innovation, and enhancing the overall employee experience within the organization.

4. BROAD PROGRAMME COVERAGE

- Employee Experience Design
- Diversity, Equity, and Inclusion Initiatives
- Performance Management Redesign
- Learning and Development Innovation
- Change Management and Organizational Transformation

5. METHODOLOGY

Methodology of the training program would be participative in nature. The sessions would be based on conceptual deliberations, case studies, success stories and group exercises/discussions.

6. PARTICIPANTS' PROFILE

All employees in Middle & Senior Management, working in Ministries, Central & State Government Departments, Central and State PSUs, Banks and financial institutions, Boards, Administrative Bodies, Co-operative Sector, MNCs and Private Sector, Universities, Academic Institutions etc.

7. FACULTY

The Faculty for the training programme will comprise of senior NPC Experts and other renowned and experienced Trainers from the respective field.

8. PROGRAMME FEE & VENUE

Programme Code	T2425HRM07 Goa		
Program Venue			
Programme Fee	Residential Participants	Non-Residential Participants	
	INR 65,000/- (Rs. Sixty Five	INR 48,000/- (Rs. Forty Eight	
	Thousand only) + 18% GST	Thousand) + 18% GST	
For Residential	Check-in at hotel- 12 Noon Onwards on 02 nd December, 2024		
Participants	Check-out from Hotel - : Before 12 Noon on 06th December, 2024		

9. PAYMENT DETAILS

Programme fee inclusive of GST to be paid in advance and proof of payment to be attached along with application form

- ECS Payment Details: Indian Overseas Bank, 70, Golf Link, New Delhi Branch; A/c No. 026501000009207, IFSC Code. IOBA0000265
- DD/Cheque should be drawn in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI NPC'S PAN No: AAATN0402F, NPC'S GSTIN: 07AAATN0402F1Z8

As per GOI notification No. 9/2017-Integrated Tax (Rate) dated $\overline{28.06.17}$, Sr. No. 75, Heading 9992 (at page no. 19 of the notification) No GST is applicable where Services provided to the Central Government, State Government, UT Administration under any training programme for which total expenditure is borne by the Central Government, State Government, UT Administration.

10. HOW TO APPLY

- ➤ Please apply in prescribed application format enclosed with this brochure. Nominations may be sent to the following address:
- ➤ Last date for Receiving of nominations: 22nd November, 2024

Program Coordinator

Ms. Asmita Raj Technical Assistant-HRM National Productivity Council (NPC) 5-6 Institutional Area, Lodhi Road, New Delhi – 110003

Email Id: asmita.raj@npcindia.gov.in

Tel: 011-24607376/344/337

Sh. Umashankar Prasad DDG & Group Head (HRM) National Productivity Council (NPC) 5-6 Institutional Area, Lodhi Road, New Delhi – 110003

Email Id: <u>us.prasad@npcindia.gov.in</u>

Tel: 011-24607376/344/337

Note: Participants are advised to book their travel (Air/Train/Road) only after receiving confirmation of Programme and acceptance of nomination.

11. GENERAL INSTRUCTIONS

- Due to limited number of seats, the nominating authority of the participant's organisation may kindly ensure that the nomination(s) are sent within the prescribed deadline in the enclosed nomination form. Acceptance of the nominations is subject to the seat availability and receipt of programme fee latest by the last date for nominations.
- ➤ The Residential programme fee covers the professional fees towards training, board & lodge of the Participant(s). The fee once deposited is non-refundable, however, substitutions are allowed.
- ➤ The Non-residential programme fee covers the professional fee towards training, lunch and refreshments during the training program. The fee once deposited is non-refundable, however, substitutions are allowed.
- ➤ Each participant should carry their ID cards and necessary letters / orders issued by their department for attending the training program.
- NPC shall not bear any charges towards participants' to & fro travel from their residence / place of stay and the training program venue. All participants shall make their own arrangement towards to-and-fro travel from the venue on time as per the programme schedule.
- > Participants are requested to assure their health and safety during the training period and NPC will not be liable for medical expenses incurred by the participants during the program.
- ➤ NPC will not provide boarding and lodging before and after the dates of programme. Participants planning to stay longer than the scheduled duration should arrange the same at their own cost.
- Settlement of additional bills: The hotel will be instructed to open separate folio for each participant. Participants may directly settle their additional dues regarding family member, laundry, telephone, mini bar, room service, overstay etc. with the hotel before checkout.
- ➤ The participants shall be awarded Certificate of Participation on successful completion of programme.
- > Any other terms and conditions apply as may be notified by NPC at any point of time.
- Referring to GST guidelines, you are requested to confirm the applicability of GST payment for your department.
- Participants are required to follow the necessary COVID protocols during training.

please visit – https://npcindia.gov.in/NPC/User/TrainingHeadQuarter for NPC's training calendar and details of other training programmes



NATIONAL PRODUCTIVITY COUNCIL 5-6 Institutional Area, Lodhi Road, New Delhi – 110003

APP	LICATION FORM I	FOR NOMINATION	ONS		
Title	e of Programme: D e	esign Thinking	for HRM		
Prog	gramme Code: T242 :	5HRM07			
Prog	gramme Duration: 02	$2^{nd} - 06^{th} Dec'24$			
Ven	ue/ Location: Goa				
Sele	ct Participation on	Residential Basi	s OR M	Non-Residenti	ial Basis
Deta	ails of Nominated P	articipants:			
S. No	Name of Delegate	Designation	Mobile No.	Email ID	Participant Organisation Address (kindly provide full address of correspondence)
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2					
3					
<u>4</u> 5					
	lails of Nominating A	 Authority:			
S. No		of Designation	Mobile No.	Email ID	Nominating Authority Organization Address (kindly provide full address of correspondence)
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